

ANNUAL REPORT 2020

EVERY FAMILY
EVERY PERSON
A HOME.



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Our Mission

Everyone needs a home. We work to create a safe, healthy, connected community by embracing Housing First best practices, empowering those without housing, building collaborative partnerships, and increasing public understanding to make homelessness rare, brief, and non-recurring.

Letter From The Executive Director



“Life isn’t about waiting for the storm to pass. It’s about learning how to dance in the rain.” –Vivian Greene

2020...a year none of us will soon forget! As social workers and counselors we are trained to help people in crises navigate their situations, but this year was challenging on so many fronts. With the whole world in crisis at the same time, there were moments that felt overwhelming. However, in the end, we at CATCH, and the whole world, were able to persevere, adapt and grow.

I am so thankful to work with a team that was willing to continue to do this hard work under even harder circumstances than usual. Children attending school from home, program participants with deep anxiety and depression, a tighter rental market than we’ve ever seen, partner programs with unpredictable hours and operations and internal internet issues were just a few of the challenges we overcame in 2020.

Community need has risen substantially this year. Pre-COVID there were roughly 150 families that were staying in a shelter or car at any given time in Ada County. Today, there are 237! We have increased our internal capacity to be able to serve more households in 2021 and we commit to doing everything in our power to house as many people as possible this next year.

Operating Highlights

We were able to increase Case Management resources in Ada and Canyon Counties for the second year in a row. We added a new case manager to both our Ada County and Canyon County Taking Root teams. In addition we hired a Housing Support Specialist to oversee the Linda Fund and a Landlord Relationship Manager to focus on sustaining strong relationships with landlords and property management companies, as well as building relationships with new ones so that we can find housing for all of the families that need it!

Financial Highlights

Obviously we did not see COVID coming when we established our budget last Fall. Therefore, we ended up raising 133% of what we had budgeted and spent 120%. Thanks to generous support of the community and federal support through the CARES Act, we ended the year in a strong position moving into 2021.

Looking Ahead

In 2021, we will be key partners in the Campaign to End Family Homelessness. COVID may have moved our timeline, but it hasn't slowed our momentum! There will be more exciting news about this event in 2021!

Sincerely,
Stephanie Day, LMSW
Executive Director



*"It wasn't just a hand-out,
it was a hand up" - Client*

Our Model

These are the strategies we embrace to realize our vision and deliver our mission:



1

Housing First

Housing is health. Housing is stability. We work to house people as rapidly as possible, and do not create undue programmatic barriers or requirements that delay a family's entry into stable housing.

Strengthening Families

Co-create a new story with our clients - one based on their strengths - by designing our care around the five protective factors that build resilience, social connections, social and emotional competence of children, knowledge of parenting and child development, and concrete support in times of need.



2

Progressive Engagement

Layer our support to allow our client to lead the process to their graduation. We will individualize and prioritize our resources based on a client's level of service need.



3

Our Programs

Our Path Home Connect

What if our community came together to end homelessness? Instead of asking people to navigate an uncoordinated system of dozens of nonprofit and government agencies, what if we designed a single, streamlined access point for all families experiencing a housing crisis? Our Path Home Connect is an “airport hub” for ending homelessness, triaging situations and navigating people to resources that lead to safe, stable and healthy housing. It all starts with Our Path Home Connect.

The Linda Fund

A few months in to operating Our Path Home Connect, it became very clear that there are very few resources for households without children in Ada County, but there was great need in the community. We launched The Linda Fund in November 2017, as a resource for those households without children whose only barrier to escaping homelessness was having enough money saved up to be able to afford the deposit and first month of rent. This program removes that final barrier to housing by helping cover the cost of the deposit and/or first month of rent.

Taking Root Rapid Rehousing

We believe in the families that we work with and walk beside them on their journey to a new home. We recognize that the families that we serve have frequently experienced trauma in their journey. We co-create a new story with each family based on their strengths that have served them to this point. We offer housing placement and rental assistance, case management, financial independence education and CATCH Match through our Rapid Rehousing programs in Ada and Canyon Counties.

Our Path Home Outreach

Emergency shelter was a real challenge during 2020. Shelters were not the safest of environments, and the space required to maintain six feet of distance between guest made it impossible to provide the same number of shelter beds as usual. The number of people living in their vehicles dramatically increased this year. Our Path Home Outreach is a street outreach program created to help those who are living in vehicles or on the streets get connected to the resources that they need.

Our Impact

Our Path Home Connect

Two hundred eighty-two families with children and 398 adult-only households completed housing planning sessions with the team. Seventy families and forty three adult-households were referred to housing interventions. Fifteen families and fourteen adult-only households reported resolving their own housing crisis without assistance from service providers.

680

HOUSEHOLDS SERVED

62

FAMILIES HOUSED

The Linda Fund

Of those 62 households, seven were single parents with children under the age of 18 and 55 were adult-only households. Average deposit and first month's rent costs were \$1,332.96 to end each households' homelessness.

Taking Root Rapid Rehousing

Of those 161, 64 signed a lease and moved into new housing. 42 families successfully graduated from our programs and are stably housed. Fourteen families were unable to sustain their housing beyond our support. This is a much higher number than usual and can be traced back to the chaos of the social services system due to COVID.

161

FAMILIES SERVED

Our Path Home Outreach

Our Path Home Outreach launched in February, right as COVID shut down communities across the country. Despite the challenges, the Outreach team was able to begin to form relationships with 241 people in 2020.

241

PEOPLE SERVED



Stories of Us

Cassidy comes from Texas and has a sweet southern drawl. Her favorite color is pink; as evidenced by her apartment decor. She told me that when people find out she was homeless, they look surprised and say: “But, you’re so smart”. She told them that it doesn’t matter how smart you are, how pretty you are or where you come from, experiencing homelessness can happen to anyone.

Cassidy was new to Idaho; she didn’t have a ton of connections up here but she was housed and working for a time. She was stable. Then she met someone and that relationship soon became toxic, and jeopardized her housing. Cassidy ended up losing her home and began living in her car. Since she didn’t really have anyone besides her partner, she had become emotionally dependent on him and though it was an abusive relationship, it was the one relationship she had, and so she stuck with him. He brought danger and drugs into her life.

When they parted ways, she was left living in her car. If you ask her, Cassidy will say that being homeless is being busy. You have to figure out where you can park; at which times; and then you have to find somewhere you can park overnight. You also have to make sure you have enough gas to get there. You have to schedule shower time or find gas stations that will allow you to use their bathroom sink, because you feel so gross. You have to find meals and try to get food when you can. You are constantly moving.

It had been more than a year and another summer in her car was approaching, although this summer she was pregnant. She called her mom in Texas, hoping that she would help her come back home. Instead, her mom told her she would be fine, to stick it out and that she couldn't help her. Feeling depressed, emotionally drained, and ready to give up, Cassidy soon received another call, from an unknown number. Wiping away her tears, she answered the phone. It was someone calling to tell Cassidy that she was at the top of the CATCH housing wait list, and that if she wanted to come to the office, we were ready to get her housed. She knew at that moment that God was looking out for her and that right at the moment she was ready to give up, she received this call.

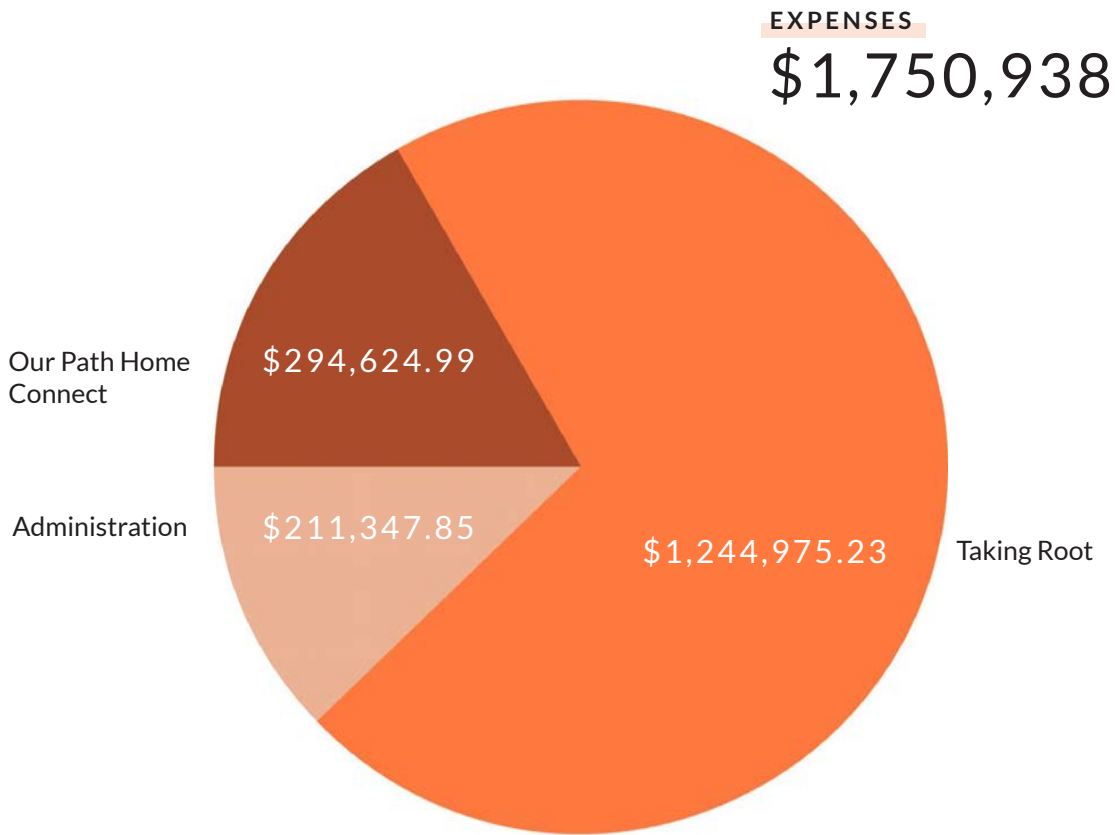
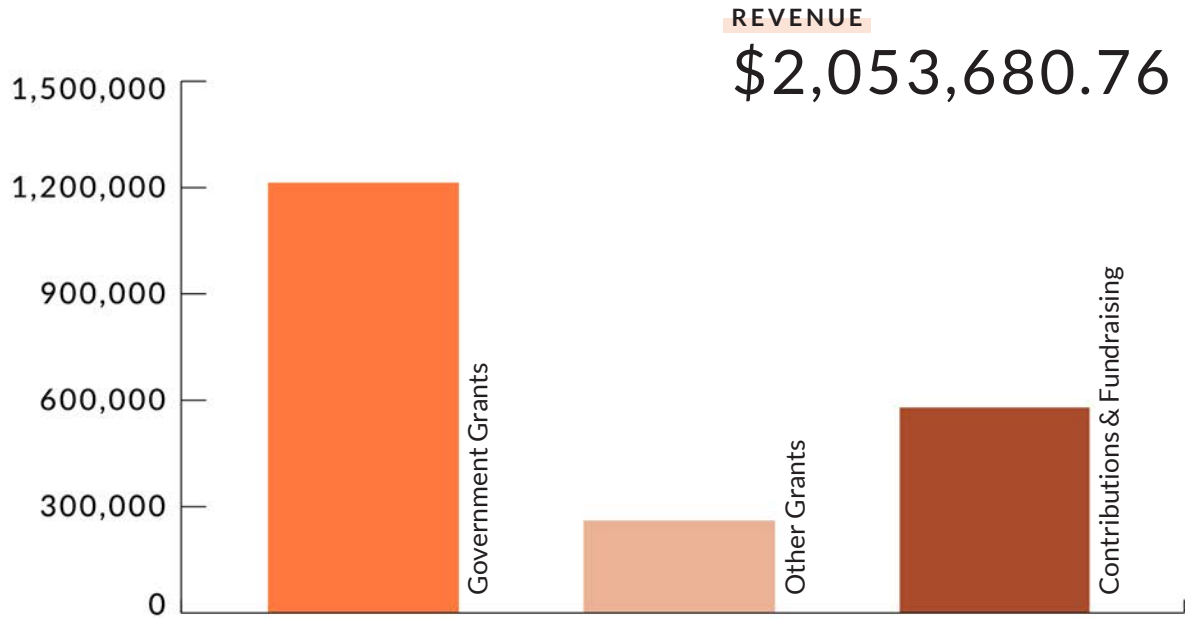
She doesn't mind sharing her story, rather she wants as many people as possible to hear it and know that it is okay to ask for and receive help. She is thankful everyday for CATCH and especially for her Case Manager who believed in her and treated her as a human being.

Cassidy has a son in Texas who could not visit her until she found safe and stable housing. She says that her favorite memory in her new home was when her son got to visit her for the first time in her new Idaho home. With tears running down her cheeks, she talked about how proud she was to tell him that mommy had a home for him here. He also got to meet his little sister for the first time. Cassidy has since graduated from the CATCH program and is still stably housed and doing very well.

"...it doesn't matter how smart you are, how pretty you are or where you come from, experiencing homelessness can happen to anyone." - Cassidy



Financials



2020 Fundraising

We are thankful to our donors, corporate sponsors, 2020 was all about adapting to secure resources for CATCH. Our annual fundraiser CATCH the Flavor went virtual for the first time and we participated in our annual Idaho Gives Day and Avenues for Hope giving campaigns. We feel immense gratitude for our supporters who adapted with us to come together to support the community's most vulnerable through CATCH during the COVID-19 pandemic. We are thankful to our donors, corporate partners, faith ambassadors, and supporters for making the work of ending homelessness possible even in the midst of unprecedented challenging times. Our supporters' belief in our mission continues to provide women, men, and children the growth, safety, and security only possible through the stability of home. Thanks to them we can continue to provide services to make sure that every family and every person has a home in our community!



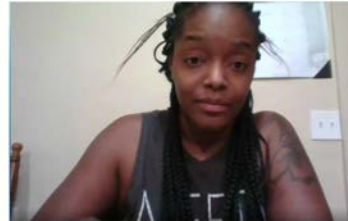
CATCH the Flavor

Our annual fundraiser, CATCH the Flavor, is a three-course dining and storytelling experience that was previously held at a restaurant. Due to the pandemic we were able to come up with a new fun idea to make CATCH the Flavor virtual and have a four course meal delivered or picked by attendee's. Under the Table Boise prepared the four-course meal and then attendees learned how to make the entrée during the program. We are thankful to those who joined us for CATCH the Flavor and donated \$55,805 in one night which will enable 11 families to receive support to attain stable housing and start a new chapter in their lives.

Idaho Gives Day

We participated in Idaho Gives Day, an annual fundraising campaign that is put on by the Idaho Nonprofit Center. Last year, due to the increased need by nonprofits in the community, the Idaho Nonprofit Center made the campaign a two week long campaign for the first time rather than a day long. We are grateful to all our supporters who joined us in raising \$40,524 in 2020!

"CATCH has made a very big impact in my life. They have helped my family and I be able to get into a home, be stable and afford to actually begin living again because before we were living in a shelter. I'm very grateful that CATCH was able to help us."



"Having a home makes everything easier. I feel personal confidence again and I feel great about myself."
-CATCH Client

Avenues for Hope Housing Challenge

Avenues for Hope

Avenues for Hope is an annual fundraising campaign put on by the Home Partnership Foundation. Avenues for Hope was a 3 week long giving campaign in December. We raised \$178,757, with an additional \$6,600 in matching funds and prizes from the Home Partnership Foundation, for a total of \$185,357.

Financial Supporters

Corporate & Foundation Granting Agencies

- Allstate
- Ames Appraisal Inc
- Andersen Construction
- Boise Cascade
- Boise Co-op
- Boise Regional Realtors Foundation
- Boise Rotary Foundation
- CableOne
- College of Idaho
- Corwin Ford
- DBA Heartland Pharmacy
- Edward Low Memorial Trust
- Eagle Lakes Association
- Fidelity Charitable Gift Fund
- Fifth Generation Inc.
- First Interstate Bank Foundation
- For Boise, Inc.
- Fred Meyer
- Frederickson Brown Insurance
- Hawkins Family Foundation
- Hayden Beverage Co.
- HMWCF
- Home Partnership Foundation
- Idaho Housing and Finance Association
- Idaho Community Foundation
- IDACORP Employee Community Service Fund
- Idaho Central Credit Union
- JR Simplot Co. Foundation
- Keller Williams Realty Boise
- Kendall Auto Group
- KeyBank Foundation
- Kroger
- Laura Moore Cunningham Foundation
- Lightfoot Foundation

- Mountain West Bank
- Nampa High School
- New York Life
- One4All Charitable Fund
- PacificSource
- Perkins Coie Trust Company
- Plexus
- Rueb, Inc.
- Square Planet Media
- St. Luke's Health System
- Steven Leuthold Family Foundation
- Target Corporation
- The Benevity Community Impact Fund
- TitleOne Corp
- Trinity Health
- United Way of Treasure Valley
- US Bank Foundation
- Walmart
- Washington Federal Foundation
- Wells Fargo Foundation

Faith Ambassadors

- Boise First Presbyterian Church
- Boise Unitarian Universalist Fellowship
- Church of Jesus Christ of Latter Day Saints
- Evergreen Heights Mennonite Church
- First Baptist Church
- Hillview Methodist Church
- Saint Alphonsus
- Saints Constantine & Helen Greek Orthodox Church

Government Grants

- U.S. Department of Housing and Urban Development
- City of Boise
- City of Meridian
- City of Nampa
- Substance Abuse and Mental Health Services Administration

CATCH Team

Board of Directors

Executive Team:

Andrew Kukla - President
First Presbyterian Church

Zach Bethel - Treasurer
Washington Trust Bank

Edward Moore - Secretary
116 & West

Board Members:

Argia Beristain
Boise State University

Christina Fout
Perkins Coie LLP

Elizabeth Langley
Bank of America Merrill Lynch

Kendra Fiscelli
St. Luke's Health System

Michael Willits
Pacific Crest Independent Insurance Alliance

Shanley Skillern
Kendall Auto Group

CATCH Staff

Executive Director:

Stephanie Day

Program Directors:

Jeremy Blades
Director of Housing Services

Rachel Flachbart
Development Manager

Sara Busick
Our Path Home Connect Program Director

Jeannette Curtis
Our Path Home Outreach Program Director

Case Managers:

Abby White

Amanda Fields

Crystal Arteaga-Juarez

Jesse Fessenden

Kristen Curtis

Allison Ulrich

Melanie Dossett

Taisha Bergman

Casey McGee

Denice Wade

Our Path Home Connect Resource Specialists:

Abigail Morgan & Jess Brennis
Americorps Members

Mallory Logan
MSW Intern

Bryan Lindemood
MSW Intern

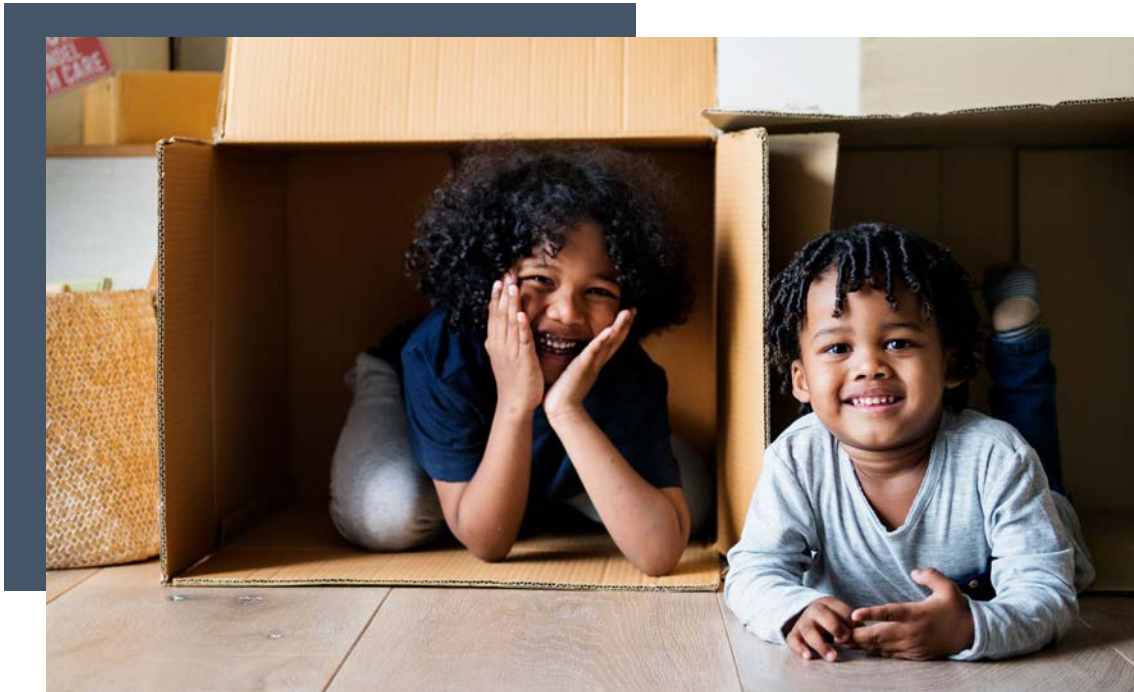
Alyssa Bell
Office Coordinator



Our incredible staff

What's Ahead?

In the midst of a totally unprecedented global pandemic we were able to maintain services to the community's most vulnerable...those who cannot quarantine to stay safe. Community need has grown and we have ramped up to be able to address it. 2021 will be a big year!



- CATCH is a major player in the Campaign to End Family Homelessness being spearheaded by a County-wide collaborative of public and private partners called Our Path Home
 - As a part of this campaign, we plan to:
 - House 40 more families than we did in 2020
 - Continue to develop the Landlord Partnership Program that we launched in 2020
 - Build partnerships with new developers to access dedicated units for our families
- CATCH will be focused on community education and opportunities to develop a strong united front to demand that every member of Ada County has housing.
 - As a part of this campaign, we plan to:
 - Re-launch a Marketing and Communications Committee
 - Plan and execute community engagement activities



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